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TELEGRAMS:
"DRAWINGS" LONDON.

ALEX REID & LEFEVRE, LTD

THE LEFEVRE GALLERIES
PAINTINGS, DRAWINGS AND SCULPTURE

DIRECTORS:
A. J. McNEILL REID.
D. M. MACDONALD.

MR/BS

1^A KING STREET, ST. JAMES'S.
LONDON, S.W.1.

28th March, 1940.

Mr. Prieto,
90a, Queens Court,
Queens Way,
W. 2.

Dear Mr. Prieto,

Following my visit to your Studio last night, I confirm that we are agreeable to give you an Exhibition during the month of October next in the back gallery and the hall. The exact date will be settled later, as circumstances permit, but the duration of the Show will be for two-and-a-half weeks, and as far as I can see at present it will open some time at the beginning of October.

It is understood that the main gallery will be confined to paintings and the hall to drawings, and while the general arrangement of the Exhibition will be somewhat on the lines we discussed together last night, the final choice of pictures will naturally depend on what you produce in the meantime and can be settled much nearer the date of the Show.

Our terms are, that we pay all cost of advertising, catalogues, cards and postages, and are responsible for the delivery of the pictures to purchasers. You have only to deliver the pictures here a few days before the Show begins, and collect them again at the close. We deduct a commission of 33 1/3% on all sales, but this is reduced to 25% in the case of commissions secured for portraits. We also make a stipulation that paintings sold within three months prior to, or three months after, the Exhibition, will be counted as being sold in the Show itself, and are subject to the same terms of commission.

Mr. Prieto.

I can only add that I liked your work very much, and I hope if general business conditions are at all good at the time of your Exhibition that it will be a very successful Show.

Yours faithfully,

ALEX REID & LEFEVRE, LIMITED,

Alex Reid

Director.

